



**Symbiosis**  
Science, Industry & Society

13TH EUROPEAN CONGRESS  
ON BIOTECHNOLOGY  
BARCELONA, SPAIN  
16-19 SEPTEMBER, 2007  
www.ecb13.eu

## Sponsorship Information

### Europe's Biotech Congress – since 1978

Run by and for Europe's biotechnologists and biotech stakeholders, the European Congress on Biotechnology is the longest running international and multidisciplinary biotechnology congress in Europe. It is unique in bringing together Europe and the world's best biotechnologists to present and discuss cutting-edge science in all the disciplines of biotechnology.

It therefore represents a unique and truly outstanding opportunity for sponsors and exhibitors to reach all of the key stakeholders in biotechnology in Europe (Scientists, Researchers, CEOs, Public Officials) and major delegations from around the world.

### Sponsorship of the European Congress on Biotechnology provides

- Outstanding access to the key European and international biotechnologists, biotech sector stakeholders and decision makers.
- Association with and access to the only pan-European and international multidisciplinary biotech event in Europe, with major delegations from China, India, Latin America and more.
- Extensive European and global marketing visibility for congress sponsors.
- Targeted pre-congress marketing opportunities.
- On-going website visibility with direct link to your site.
- Strategic on-site visibility & High-impact on site-exhibition spots with maximum exposure.
- Customizable sponsoring and branding opportunities.
- Exposure to the key actors from all the key communities in Europe's biotech sector (leading Scientists and Innovators – the pioneers of biotechnology, CEOs and CSOs, Corporate Executives, Public Sector Officials).
- **Access to your potential clients, partners, licensors & licensees!**

### Sponsorship Levels / Benefits

**STRATEGIC CO-HOST SPONSOR (EXCLUSIVE, 1 OPPORTUNITY ONLY!)**

A unique and fully customizable sponsorship opportunity fully tailored to your organization's needs. Contact us to discuss how we can put together an exclusive package that positions your organization in the exclusive position of Co-Host of Europe's leading international multidisciplinary biotechnology Congress – an absolutely unique opportunity available only once every 2 years!



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## PLATINUM SPONSOR

Highly exclusive and prestigious sponsorship opportunities for your organization to achieve unmatched visibility and valuable direct contacts with the European and international life sciences communities, including leading scientists and researchers from across Europe and the world, as well as key decision-makers from industry, government, universities and many of the most innovative biotech companies. Reach your prospective clients & partners!

### **Exclusive benefits**

- 18 full congress passes as agreed, including all satellite events, congress documentation & catering.
- 18 Invitations to the Congress Reception for your participants
- Exclusive Invitations for up to 4 executive representatives to the VIP reception.
- Breakfast or lunch meeting with EFB Executives.
- Exclusive reserved lunch table for representatives & your guests during the Congress lunches.
- Reserved meeting area for partnering meetings using our state-of-the-art Congress Partnering service.
- 25sqm exhibition stand space in prime location in the exhibition, networking and coffee break area (includes stand space, table & 4 chairs, carpeting, electricity. Full range of additional customizable options available through the Fira de Barcelona at special Congress rates).
- Premium on-site promotion on posters, signs, projections and other conference material.
- Distribution of your promotional document or branded gift (supplied by sponsor) in the delegate bag provided to each participant.
- 2 Full page colour advertisements in the congress binder.
- 4 x 1 full-page colour advertisements in the EFB's new Flagship journal "New Biotechnology" (1 ad in each of the 1<sup>st</sup> 4 issues appearing from January 2008, and a 25% discount on any additional advertising through 2008.)
- 4 complementary 10 issue print subscriptions to the EFB's new flagship journal "New Biotechnology".
- Online promotion: Inclusion of your logo with a link to your site on the Congress website [www.ecb13.eu](http://www.ecb13.eu)
- Inclusion of an Executive level representative in the International Advisory Board, with full visibility and acknowledgement on the Congress website and at the Congress.
- Offline promotion: Sponsor logo prominently placed in all invitations sent to targeted participants.
- Personal attention from Congress staff throughout the Congress.
- Provision of the list of participants prior to the Congress to assist in planning and preparing for meetings.
- Featured interview of a Senior Executive in the EFB Review (electronic newsletter), circulated to over 5000 subscribers.
- A one-time emailing to all Congress participants following the Congress.



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## GOLD SPONSOR

Prestigious sponsorship opportunities for your organization to achieve outstanding visibility and key contacts with the European and international life sciences communities, including leading scientists and researchers from across Europe and the world, as well as key decision-makers from industry, government, universities and many of the most innovative biotech companies. Reach your prospective clients & partners!

### **Exclusive benefits**

- 12 full congress passes as agreed, including all satellite events, congress documentation & catering.
- 12 Invitations to the Congress Reception for your participants
- Exclusive Invitations for up to 2 executive representatives to the VIP reception.
- Breakfast or lunch meeting with EFB Executives.
- Exclusive reserved lunch table for representatives & your guests during the Congress lunches.
- Reserved meeting area for partnering meetings using our state-of-the-art Congress Partnering service.
- 9sqm exhibition stand space in central location in the exhibition, networking and coffee break area (includes stand space, table & 4 chairs, carpeting, electricity. Full range of additional customizable options available through the Fira de Barcelona at special Congress rates).
- Prime on-site promotion on posters, signs, projections and other conference material.
- 1 Full page colour advertisement in the congress binder.
- 4 x half-page colour advertisements in the EFB's new Flagship journal "New Biotechnology." (1 half-page ad in each of the 1<sup>st</sup> 4 issues appearing from January 2008, and a 25% discount on any additional advertising through 2008.)
- 2 complementary 10 issue print subscriptions to the EFB's new flagship journal "New Biotechnology".
- Online promotion: Inclusion of your logo with a link to your site on the Congress website [www.ecb13.eu](http://www.ecb13.eu)
- Offline promotion: Sponsor logo in all invitations sent to targeted participants.
- Personal attention from Congress staff throughout the Congress.
- Provision of the list of participants prior to the Congress to assist in planning and preparing for meetings.
- Featured interview of a Senior Executive in the EFB Review (electronic newsletter), circulated to over 5,000 subscribers.



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## SILVER SPONSOR

Outstanding sponsorship opportunities offering excellent value for investment in providing your organization solid visibility and contacts with the European and international life sciences communities, including leading scientists and researchers from across Europe and the world, as well as key decision-makers from industry, government, universities and many of the most innovative biotech companies. Reach your prospective clients & partners!

### **Exclusive benefits**

- 6 full congress passes as agreed, including all satellite events, congress documentation & catering.
- 6 Invitations to the Congress Reception for your participants
- Exclusive Invitations for an Executive representative to the VIP reception.
- Meeting opportunity meeting with EFB Executives.
- Access to our state-of-the-art Congress Partnering service.
- 6sqm exhibition stand space in central location in the exhibition, networking and coffee break area (includes stand space, table & 4 chairs, carpeting, electricity. Full range of additional customizable options available through the Fira de Barcelona at special Congress rates).
- On-site promotion on posters, signs, projections and other conference material.
- 1 Full page advertisement or profile in the congress binder.
- 2 x half-page colour advertisements in the EFB's new Flagship journal "New Biotechnology." (1 half-page ad in 2 of the 1<sup>st</sup> 4 issues appearing from January 2008, and a 20% discount on any additional advertising through 2008.)
- A complementary 10 issue print subscription to the EFB's new flagship journal "New Biotechnology".
- Online promotion: Inclusion of your logo with a link to your site on the Congress website [www.ecb13.eu](http://www.ecb13.eu)
- Offline promotion: Sponsor logo in all invitations sent to targeted participants.
- Personal attention from Congress staff throughout the Congress.
- Provision of the list of participants prior to the Congress to assist in planning and preparing for meetings.



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## BRONZE SPONSOR

Powerful sponsorship opportunities providing excellent value for investment in helping your organization solid visibility and contacts with the European and international life sciences communities, including leading scientists and researchers from across Europe and the world, as well as key decision-makers from industry, government, universities and many of the most innovative biotech companies. Reach your prospective clients & partners!

### **Exclusive benefits**

- 3 full congress passes as agreed, including all satellite events, congress documentation & catering.
- 3 Invitations to the Congress Reception.
- 6sqm exhibition stand space in the exhibition, networking and coffee break area (includes stand space, table & 2 chairs, carpeting, electricity. Full range of additional customizable options available through the Fira de Barcelona at special Congress rates).
- On-site promotion on posters, signs, projections and other conference material.
- 1 page profile in the congress binder.
- 1 x half-page colour advertisements in the EFB's new Flagship journal "New Biotechnology." (Ads in 2 of the 1<sup>st</sup> 4 issues appearing from January 2008, and a 20% discount on any additional advertising through 2008.)
- A complementary 10 issue print subscription to the EFB's new flagship journal "New Biotechnology".
- Online promotion: Inclusion of your logo with a link to your site on the Congress website [www.ecb13.eu](http://www.ecb13.eu)
- Offline promotion: Visibility in all invitations sent to targeted participants.
- Personal attention from Congress staff throughout the Congress.
- Provision of the list of participants prior to the Congress to assist in planning and preparing for meetings.



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## SPONSORS / EXHIBITORS – ORDER FORM

		Non-EFB Members	EFB Members
<b>SPONSORING</b>		<b>Price*</b>	<b>Price*</b>
<b>Strategic Co-Host Sponsor</b> (exclusive: 1 opportunity only!)	<input type="checkbox"/>	<b>€75,000</b>	<input type="checkbox"/> <b>Fully customizable.</b> <b>Contact us for details</b>
<b>Platinum Sponsor</b>	<input type="checkbox"/>	<b>€50,000</b>	<input type="checkbox"/> <b>€40,000</b>
Theme	<input type="checkbox"/>	+ €15,000	<input type="checkbox"/> + €10,000
Lunch	<input type="checkbox"/>	+ €10,000	<input type="checkbox"/> + €7,500
Keynote	<input type="checkbox"/>	+ €7,500	<input type="checkbox"/> + 6,000
<b>Gold Sponsor</b>	<input type="checkbox"/>	<b>€25,000</b>	<input type="checkbox"/> <b>€20,000</b>
Theme	<input type="checkbox"/>	+ €15,000	<input type="checkbox"/> €10,000
Lunch	<input type="checkbox"/>	+ €10,000	<input type="checkbox"/> €7,500
Keynote	<input type="checkbox"/>	+ €7,500	<input type="checkbox"/> €6,000
<b>Silver Sponsor</b>	<input type="checkbox"/>	<b>€15,000</b>	<input type="checkbox"/> <b>€12,500</b>
Coffee Break	<input type="checkbox"/>	+ €5,000	<input type="checkbox"/> + €4,000
Poster Session Day	<input type="checkbox"/>	+ €5,000	<input type="checkbox"/> + €4,000
<b>Bronze Sponsor</b>	<input type="checkbox"/>	<b>€10,000</b>	<input type="checkbox"/> <b>€8,000</b>
Coffee Break	<input type="checkbox"/>	+ €5,000	<input type="checkbox"/> + €4,000
Poster Session Day	<input type="checkbox"/>	+ €5,000	<input type="checkbox"/> + €4,000

		Non-EFB Members	EFB Members
<b>OTHER PROMOTIONAL OPTIONS</b>		<b>Price*</b>	<b>Price*</b>
Workshop	<input type="checkbox"/>	Contact us for details	<input type="checkbox"/> Contact us for details
Badge cords	<input type="checkbox"/>	€5,000	<input type="checkbox"/> €4,000
Internet corner	<input type="checkbox"/>	€15,000	<input type="checkbox"/> €10,000

<b>EXHIBITION</b>	<b>Registrations</b>	<b>Profile ( Exhibitors Guide)</b>		
			<b>Non-EFB Members</b>	<b>EFB Members</b>
			<b>Price*</b>	<b>Price*</b>
Stand 2 x 3 (6 m <sup>2</sup> )	2	½ page	<input type="checkbox"/> €4,900	<input type="checkbox"/> €3,900
Stand 3 x 3 (9 m <sup>2</sup> )	3	½ page	<input type="checkbox"/> €5,900	<input type="checkbox"/> €4,900
Stand 5 x 5 (25 m <sup>2</sup> )	5	1 page	<input type="checkbox"/> €14,500	<input type="checkbox"/> €12,500
Stand 7x7 (49 m <sup>2</sup> )	8	1page	<input type="checkbox"/> €25,000	<input type="checkbox"/> €20,000

Exhibition prices include listing in online & print Exhibitors List.

*\*VAT will be added as applicable*

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Tel. \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Organization \_\_\_\_\_ VAT # (EU organizations only) \_\_\_\_\_  
 Invoicing Address \_\_\_\_\_  
 City \_\_\_\_\_ Postal code \_\_\_\_\_ Country \_\_\_\_\_  
 Date \_\_\_\_\_ Signature \_\_\_\_\_

**Please return by courier or fax to: Att: Secretary General, European Federation of Biotechnology.**  
 Pg. Lluís Companys 23 • 08010 Barcelona, Spain • Tel: +34 93 268 7703 • Fax: +34 93 268 4500

Not a member of EFB? Save money by joining now and receive fantastic EFB membership benefits.

## Institutional Membership Application Form

### Contact Details

Title:  Dr  Prof  Mr  Mrs Male  Female

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail (compulsory; capital letters): \_\_\_\_\_

Organisation Name: \_\_\_\_\_

Department: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

### Institutional Membership - Annual Fee

#### Company

- |                          |                        |       |
|--------------------------|------------------------|-------|
| <input type="checkbox"/> | 1 - 20 employees       | €200  |
| <input type="checkbox"/> | 21 - 100 employees     | €1000 |
| <input type="checkbox"/> | 101 - 1000 employees   | €2000 |
| <input type="checkbox"/> | 1001 - 10000 employees | €3000 |
| <input type="checkbox"/> | > 10000 employees      | €4000 |

#### University

- |                          |                               |       |
|--------------------------|-------------------------------|-------|
| <input type="checkbox"/> | 1 - 100 biotechnologists      | €200  |
| <input type="checkbox"/> | 101 - 1000 biotechnologists   | €500  |
| <input type="checkbox"/> | 1001 - 10000 biotechnologists | €1000 |

#### Institute

- |                          |                             |       |
|--------------------------|-----------------------------|-------|
| <input type="checkbox"/> | 1 - 100 biotechnologists    | €200  |
| <input type="checkbox"/> | 101 - 1000 biotechnologists | €500  |
| <input type="checkbox"/> | > 1000 biotechnologists     | €1000 |

#### Learned Society or Organization

- |                          |                    |       |
|--------------------------|--------------------|-------|
| <input type="checkbox"/> | 1 - 100 members    | €200  |
| <input type="checkbox"/> | 101 - 1000 members | €500  |
| <input type="checkbox"/> | > 1000 members     | €1000 |

#### National Association, Biocluster, Region

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> |  | €1000 |
|--------------------------|--|-------|

### Join the EFB Sections & Task Groups

- |   |  |
|---|--|
| <input type="checkbox"/> Section on Green Biotechnology             | <input type="checkbox"/> Associated Section Young European Biotech Network (YEBN)  |
| <input type="checkbox"/> Section on Biodiversity                    | <input type="checkbox"/> Associated Section on Pharma-Medical Biotechnology (EAPB) |
| <input type="checkbox"/> Section on Applied Biocatalysis            | <input type="checkbox"/> Task Group on Education and Mobility                      |
| <input type="checkbox"/> Section on Environmental Biotechnology     | <input type="checkbox"/> Task Group on Public Perceptions of Biotechnology         |
| <input type="checkbox"/> Section on Applied Functional Genomics     | <input type="checkbox"/> Task Group on Safety in Biotechnology                     |
| <input type="checkbox"/> Section on Microbial Physiology            | <input type="checkbox"/> Task Group on International Relations                     |
| <input type="checkbox"/> Section on Biochemical Engineering Science | <input type="checkbox"/> Task Group on Innovation                                  |
| <input type="checkbox"/> Section on Medicines Development           | <input type="checkbox"/> Task Group on European Action on Global Life Sciences     |
| <input type="checkbox"/> Section on NanoBiotechnology               |  |

### Billing Information

Address \_\_\_\_\_ Postcode/City/Country: \_\_\_\_\_

I agree that my details can be used by the EFB in order to distribute relevant biotechnology material.  YES  NO

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



Passieg Lluís Companys, 23  
08010 Barcelona, Spain

Tel: +34 93 268 7703  
Fax: +34 93 268 4500

Email: [efb@efb-central.org](mailto:efb@efb-central.org)  
[www.efb-central.org](http://www.efb-central.org)